Aliya Jackson

Entry-Level Graphic Designer

San Diego, CA 12345
(123) 456-7890
aliyajackson@example.com

www.aliyajacksondesigns.com

An innovative graphic designer with entry-level experience, specializing in UX design, motion graphics, and print design. Adept at collaborating with diverse teams and clients to execute creative graphic design projects and drive online engagement.

Professional Experience

Graphic Designer
Elevate Graphic Design Inc., San Diego, CA *June 2024 - Present*

- Lead the design of digital and print marketing materials for diverse client base, resulting in a 10%-30% increase in online engagement for customer websites
- Collaborate with cross-functional teams to ensure design alignment across various platforms, improving brand consistency
- Manage multiple design projects from concept through completion, consistently meeting deadlines and exceeding client expectations

Freelance Graphic Designer
Self-Employed, San Diego, CA *May 2023 - May 2024*

- Executed 10 digital marketing projects for clients under strict time constraints, including website designs, logos, banners, and motion graphics
- Consulted with clients to understand unique brand identities and goals, ensuring alignment with client vision

Education

Bachelor of Arts (B.A.) in Digital Arts & Media Design
University of San Diego, San Diego, CA
September 2019 - May 2023

Certifications

Adobe Certified Expert – Adobe InDesign February 2024

Adobe Certified Expert – Adobe Photoshop September 2023

Key Skills

Cross-functional collaboration
Motion graphics
Project management
UX design
Website design